

## REPORT

## OF THE INDEPENDENT NON-EXECUTIVE MEMBERS OF THE BOARD OF DIRECTORS

## OF "KARELIA TOBACCO COMPANY INC"

## TO THE ANNUAL GENERAL MEETING OF SHAREHOLDERS FOR FINANCIAL YEAR 2023

Dear Shareholders,

This report was prepared jointly by the independent non-executive members of the Board of Directors (hereinafter the "BoD") of the Kalamata based Company "KARELIA TOBACCO COMPANY INC", with Registry No. 15082945000 (hereinafter "The Company"), Ioannis P. Tsoukaridis and Paraskevi G. Christophilopoulou, in accordance with the Article 9 par. 5 of L. 4706/2020.

The report is addressed to the Annual General Meeting (hereinafter "GM") of shareholders of the Company for financial year 2023 and covers the period from the last report of the independent non-executive members of the BoD (18.05.23) until the convocation of the GM in which it addresses, which will be held on 29<sup>th</sup> May 2024.

It is noted that due to the election of new independent non-executive members during the reported period, according document 784/20.03.23 of the HCMC and for the sake of completeness, the report is also signed by Robin D. Joy, independent non-executive member of the Board until 09.06.23.

The aim of the report is to inform the shareholders about the responsibilities and the role of the independent non-executive members of the BoD, according the provisions of L. 4706/2020, of the Company's Rules of Operation and of the Greek Corporate Governance Code, adopted and applied by the Company.

According the provisions of Article 7 of L. 4706/2020, the independent non-executive members of the BoD have the following obligations:

a) observe and supervise the strategic plan of the Company and its implementation, as well as the achievement of its goals,

b) ensure the effective supervision of the executive members of the BoD, including the supervision and observation of their performance and

c) examine and express opinions regarding proposals of the executive members, according to information provided.

In view of the above, the independent non-executive members of the BoD report the following:

The BoD met during the reported period with the necessary frequency to perform its duties effectively. The independent non-executive members of the BoD participated in all the meetings, supervising effectively the resolutions of the BoD, examining the proposals of the executive BoD members, expressing their opinion, encouraging productive discussions with the other members of the Board and expressing their objective perception.

The composition of the BoD reflects the knowledge, skills, qualifications, experience and the diversity required to implement the corporate objectives and contribute to the effective management of the Company, as was also confirmed during the evaluation of the BoD from the Remuneration and Nomination Committee, which was adopted by the BoD.

The executive members of the BoD are distinguished for their integrity, objectivity and professionalism and have the knowledge, skills, experience, independence of judgement and guarantees of morality and reputation required to perform their duties.

The BoD performs its duties effectively, aiming at the long-term interests and the sustainability of the Company, at the implementation of the Company's strategy, at the prudent and equivalent treatment of shareholders and at the balanced taking of decisions.

Furthermore, the Audit Committee and the Remuneration and Nomination Committee, in which the Independent non-executive members of the BoD participate and are convened in accordance with the applicable statutory and regulatory framework, assist the BoD to exercise its duties effectively.

The Group during 2023 had a completely satisfactory performance. In the Greek market the Group achieved an increase in cigarette sales volume of approximately 8.5%, a result of market share growth of its brands and increased traffic in travel retail outlets. The Group's Roll Your Own tobacco products achieved the same volumes as in 2022, thus improving their market share as well. In the international markets sales volume in cigarettes showed a slight increase of around 2%, while in rolling tobacco the increase was in the order of 14%. So, in the context of implementing the operational strategy and achieving its goals, the Group increased during 2023 its turnover (net of excise duty and VAT) by 8,3% compared to the previous year. At the same time the levels of profitability were high, as the Group's gross margin (on net turnover) reached 44,8%, from 50,7% in 2022 due to the strong increase of procurement prices of raw materials. The Group's net profits before taxes showed a slight decrease of 1% compared to the previous year, while the Group further strengthend its cash reserves, achieving significant financial income.

The BoD monitors the developments in both the geopolitical and the economic environment and takes the appropriate measures to limit the consequences of the increases in procurement prices of raw materials, in energy and transportation costs as well as the consequences of the strong inflationary pressures.

The Company complies with the statutory and regulatory framework governing its operation. Furthermore, the Company implements the Greek Corporate Governance Code which has adopted, and indicates the deviations from its specific practices, as well as a reasoned explanation for the deviation, in the Corporate Governance Statement of the BoD for the financial year 2023.

The items of the agenda of the Annual General Meeting of shareholders, to which this report is addressed, as well as the draft resolutions of the BoD, with detailed opinion on the items of the agenda, were approved unanimously by the BoD. Thus the independent nonexecutive members of the BoD adopt the relevant to the items of the agenda clauses of the BoD.

The independent non-executive members of the BoD confirm their agreement with the content of the Management Report of the BoD of the Company and the Corporate Governance Statement for the financial year 2023, which were approved by the BoD and published on 26.04.2024. The Management Report of the BoD has been included in the Financial Report for the financial year 2023 and is available on the website of the Company www.karelia.gr.

Kalamata, 30 April 2024

The Independent non-executive members of the Board of Directors of "KARELIA TOBACCO COMPANY INC"

Paraskevi G. Christophilopoulou

Ioannis P. Tsoukaridis

The report is also signed by Robin D. Joy, independent non-executive member of the Board until 09.06.23.

Robin Derlwyn Joy